

**FISH
TRAVEL
EAT**






2020 MEDIA KIT

Advertising with FishTravelEat.com

FishTravelEat is a lifestyle website dedicated to three of the best things in the world. We believe that fishing is good for you, that travel makes life better and that the food and drink are as much part of the adventure as they are nutrition. If you are like-minded or make your living in the space, there's a good chance we should work together.

Banner Placements: 4 placements available per post

| | SIZE (width x height) | PLACEMENTS PER POST | RATE PER PLACEMENT | FREQUENCY DISCOUNTS |
|-------------------|--|------------------------|-----------------------|-------------------------------|
| Rectangle |  300x250 | 2 | \$300 | 5x = \$1,250 10x = \$2,000 |
| Skyscraper |  160x600 | 1 | \$400 | 5x = \$1,750 10x = \$3,000 |
| Post Story Banner |  728x90 | 1 | \$250 | 5x = \$1,000 |

Sponsored Content Opportunities:

Fish/Travel/Eat doesn't happen in a vacuum. If you have a product, restaurant, lodge, or destination that is made for adventure, we have an array of sponsored content opportunities. Let our storytellers envelop your brand messaging in thoughtful content, with real world marketing applications.

Category Sponsorships: 6 available

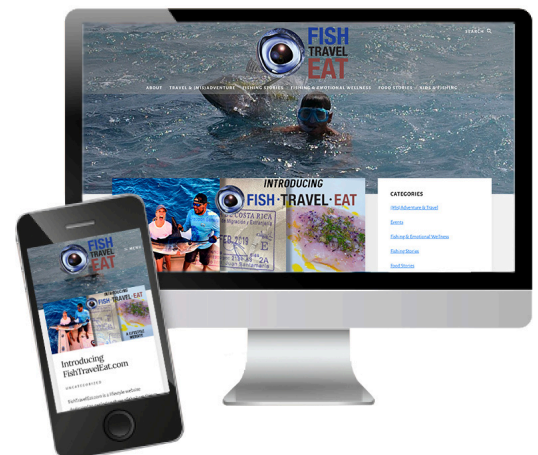
Fishing Stories, Kids & Fishing, Food Stories, Travel & (Mis)Adventure, Fishing & Emotional Wellness

\$5,000 for 2020.

Sponsorship includes:

1. Logo stamp in header images of each story published in category.
2. Logo placement in category header on website.
3. Logo placement/ banner in monthly e-newsletter.
4. Banner or Rectangle placement in each story published in category.
5. Two sponsored stories published on FishTravelEat in 2020.

Added value—Preferred treatment, first access to new opportunities as site develops. Option to purchase exclusive advertising rights to posts for an additional \$500 per story.



FishTravelEat.com

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